YOUR CHOICE?

- (A) Maternal Function
- **B** Growth Performance

C Carcass Value



ALL OF THE ABOVE

Salturalay, Movember 23
NW OF EUREKA, KANSAS
Selling 150 Bulls

Yearling & Coming Two-Year-Olds



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CONTACT US FOR A SALE BOOK!

Pounds, efficiency, gain, marbling, yield... the industry always wants **MORE**. But those extra few pounds or percent often come with increases in labor, problems, feed or other inputs.

For decades, we have focused on optimal animal performance AND labor-saving foundation traits like foot soundness, fertility, longevity, sound udders and docility.

While this "systems approach" to genetic selection may not produce **THE** bull with **THE** most of a given trait or EPD, it results in hundreds that find that sweet spot between sensible inputs and optimal outputs.